

KUNSTALLEE 2011

INVITATION / APPLICATION FOR THE 4. ART ALLEY 2011

From Friday, the 19th of August, until Sunday the 21st of August 2011

A public & international arts event in the city of culture POTSDAM

Host:

The ART ALLEY is hosted by artists for artists.

The organisers are, as in 2009, woodsculptor Steffen Brünner and the graphic designer & PR-specialist Undine van Beek. The production company for the 4th art alley is the association of arts „Kunstgenossen e.V. Potsdam“.

Artists:

For the most part, we want to provide the possibility to develop and present oneself to „young,“ progressive and unknown artists from all parts of the world, we want to present their art to a wide range of audiences.

Therein is the possibility to meet and exchange with other artists and art-and culture creating people but above all with a public audience of great importance.

Location:

This year, the ART ALLEY finds itself situated in a remarkable location, in the centre of Potsdam. The social-and art centre „Treffpunkt Freizeit“ is located at the border of an historic park, surrounded by Baroque sightseeing objects. It is also at the shore of „The Holy Lake“ (der heilige see). This location offers a very good exposition infrastructure and a one-of-a-kind atmosphere.

Address: Treffpunkt Freizeit, Am Neuen Garten 64, 14469 Potsdam.

Date:

For the first time, the ART ALLEY takes place over a full 3 days.

It starts on Friday, the 19th of August 2011 with the opening event at 18.00 o'clock and finishes on Sunday the 21st of August, again at 18.00 o'clock.

Application:

Only artists are allowed to take part in the application procedure. The art alley is mostly addressed to those artists whose work deals with societal and/or global themes and problems.

The possibility to partake is open to all artists, whether they are established or still hidden in the underground, if they are in collectives or not.

Costs:

Participation fee: 190,-€ per participant.

The attached expense for participation in the ART ALLEY is a result of the cost of organisation, publicity and marketing, print and advertisement, exhibition areas of ca. 5X3 meters, lighting, power supply, light and stagecraft.

Organisation 4. Kunstallee:

Tel.: 0162 - 42 473 60
info@kunstallee-potsdam.de
www.kunstallee-potsdam.de

Trägerverein:

Potsdamer KUNSTgenossen e.V.
Am Neuen Garten 64
14469 Potsdam
Tel: 0331-201 65 16
info@potsdamer-kunstgenossen.de
www.potsdamer-kunstgenossen.de

Bankverbindung:

Potsdamer Kunstgenossen
Mittelbrandenburgische Sparkasse
(MBS) Potsdam
Konto: 1000905396
BLZ: 16050000

APPLICATION:

ATTENTION: DEADLINE is the 01th of July 2011.

Applications can be handed in online or posted to these addresses:
info@kunstalle-potsdam.de, or to: Steffen Brünner, Hasensprung 3, 14478 Potsdam

Name: _____

Address: _____

Date of birth: _____ Nationality: _____

Tel.: _____ Mobile: _____

E-Mail: _____

Internet: _____

In the event that you don't have a website available which presents your work, please send us between 3 and 5 pictures of your significant and relevant works, a short description of your creations and the development of your career.

Eligibility requirements / comments:

- the participation of the ART ALLEY is at your own danger, liability and responsibility
- Arrival and departure and the transport of the pieces take place on one's own cost and own initiative.
- Every artist receives a precise itinerary and detailed information of the exhibitions, after paying the participation fee. Individual wishes and questions should be clarified beforehand.
- Every artist will be announced on the ART ALLEY homepage and links to the artists' websites will be included where available.
- The contract of participation is binding up to and including Sunday the 21st of August 2011 at 18.00. From 18.00 on, the pieces will begin to be taken down.
- The installation of the works will occur on Friday the 19th of August 2011 at 11.00 in the morning. We ask all participants to arrive beforehand. If necessary, helpers will be provided to install the pieces, they will be recognisable by black T-shirts with the print „chaosengel“ (angels of chaos).

Place / Date

Signature

Anfahrtsplan

Kunstallee Potsdam, 19.-21. August 2011,
direkt am Heiligen See,
auf dem Gelände des Treffpunkt Freizeit



Adresse:

Treffpunkt Freizeit
Am Neuen Garten 64
14469 Potsdam